



NORTH CAROLINA

OFFICE OF THE TREASURER

JANET COWELL, TREASURER

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FOR IMMEDIATE RELEASE
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TREASURER COWELL TO HOST *YOUR MONEY BUS TOUR* IN NORTH CAROLINA *National Tour Makes Three Stops in NC Offering Free Financial Advice*

RALEIGH – State Treasurer Janet Cowell announced today that she will host the *Your Money Bus Tour* in North Carolina, a financial literacy program that provides free advice from financial advisors to all citizens.

The National Association of Personal Financial Advisors (NAPFA) Consumer Education Foundation, TD AMERITRADE, *Kiplinger's Personal Finance* magazine, and *FiLife.com* have collaborated to increase the awareness of the need for American families to understand personal finances, especially during these tough economic times. Their message is hitting the road. For the next year, the Tour will be going from coast-to-coast conducting free advice events and symposiums where the public can learn how to start saving and organize their finances.

Treasurer Cowell and the City of Greensboro have partnered with the *Your Money Bus Tour* to secure three stops in North Carolina. Attendees will receive a one-on-one consultation with a financial advisor to discuss budgeting, saving, reducing debt, investing, and any other financial topics. Cowell will attend the January 19 event in Raleigh and help kickoff the Greensboro events on January 20.

"We hope citizens will understand the importance of saving 10 percent of their take home pay," Cowell stated. "This is a great opportunity to discuss the best ways to do this with a financial expert."

The *Your Money Bus Tour* will have three bus stops in North Carolina, hosting volunteer financial advisors to conduct the following events:

- **January 19, 2010, 10:00 a.m. to noon** – Free advice event for state employees on Halifax Mall, in between the Revenue and Education Buildings (425 North Wilmington Street, Raleigh).
- **January 20, 2009, 1:00 p.m.** – Greensboro event kickoff event.
- **January 21, 2010, 11:00 a.m. to 2:00 p.m. and 4:00 p.m. to 7:00 p.m.** – Free advice event for the public at the Greensboro Library Hemphill Branch (2301 W. Vandalia Road, Greensboro).
- **January 22, 2010, 11:00 a.m. to 2:00 p.m. and 4:00 p.m. to 7:00 p.m.** – Free advice event for the public at the Bryan Family YMCA (501 W Market Street, Greensboro).

Attendees will receive a complimentary toolkit with articles, workbooks, and interactive tools to help you plan for your future. To learn more about the *Your Money Bus Tour* and for additional schedule information, visit www.yourmoneybus.com.

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